

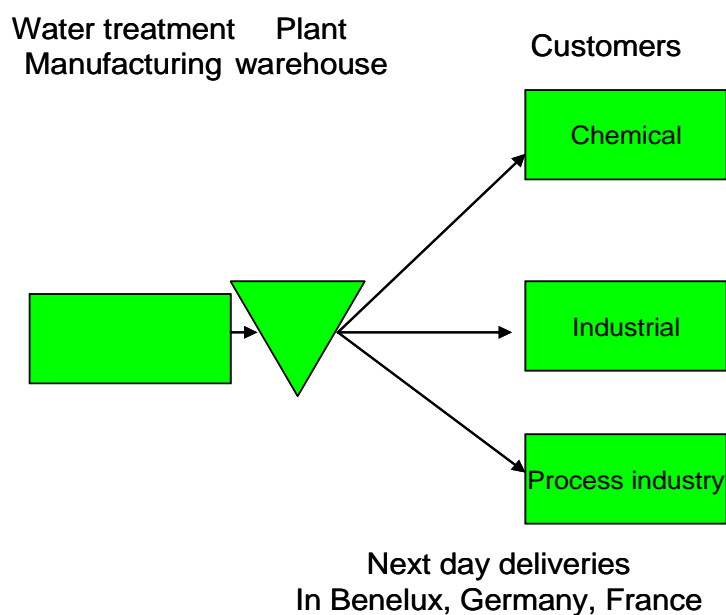
## Water treatment



### The customer

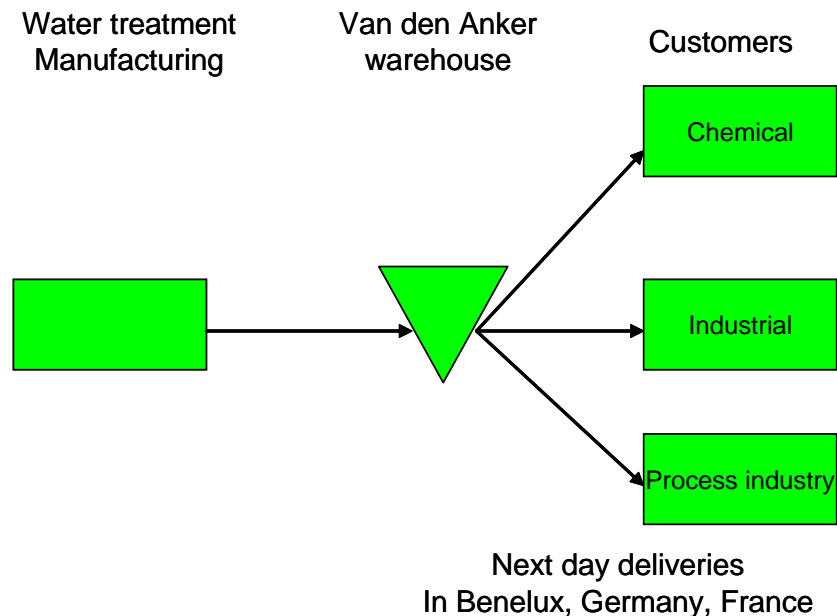
A leading global player in water treatment chemicals has its main production location in The Netherlands. From the manufacturing site products are distributed to customers all over Europe. In the past all warehousing activities were undertaken by the manufacturing plant which also managed the transportation of products all over Europe on a dedicated basis.

During 2005 the company realized they lacked supply chain flexibility and therefore they had difficulties in adapting themselves to changing market requirements. Order sizes were declining which gave transportation cost a boost while at the same time the complexity of the network increased by a great portion.



## ***Van den Anker's solution***

Van den Anker was contacted to optimize the supply chain. As an independent 3PL Van den Anker was approached to operate both the warehouse processes as well as the transportation management and execution.



## ***Additional value added by Van den Anker***

When our client's customers were informed of the new structure the question rose if Van den Anker would be able to pump the chemicals straight into the receivers installations.

As bulk transportation in small volumes are usually cost inefficient and in addition are limiting flexibility, Van den Anker developed a new solution. A regular truck can now carry IBC containers (1,000 litres each). Each truck can pump the containers contents on the receivers systems with the help of specially designed pump. Trucks had to be fitted with a compressor running on the truck's own power. While drivers had to be trained in the use of the new pumps.



Our client's customers received the new service very well and it's now the standard operating procedure for all deliveries for this particular customer all over the Benelux, Germany and France.

A lot of Van den Anker's drivers are VCA certified since quality compliance is a key element of Van den Anker's operating model. Other quality certificates that are available include for example ISO9001/ 14001, ADR, HACCP and GMP plus.

### ***The advantages***

The improved solution offers our client:

- Lower supply chain cost of 12%.
- Increased product availability.
- Increased supply chain flexibility.

Are you considering to optimize your supply chain?

Please contact Van den Anker <<direct link>> or call +31 499 49 11 49